CLAIMS

What is claimed is:

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1. A computer-implemented method for managing risk through link analysis mapping, the method comprising:

receiving into a memory of a computer system information descriptive of two or more persons;

generating in the computer system links associating two or more persons based upon the information received;

receiving into the memory the computer system an identifier identifying a person; and

generating in the computer system a link associating the identified person with one or more other persons.

- 2. The method of claim 1 additionally comprising the step of receiving into the computer system an indication of a particular type of link to be analyzed.
- 3. The method of claim 1 additionally comprising the step of indicating in the computer system a degree of separation between the identified person and the linked person.
 - 4. The method of claim 1 wherein the person comprises at least one of: an individual, a group, an organization, a corporation and an entity.
- 5. A computerized system for managing risk through link analysis mapping, the system comprising:
 - a computer server accessible with a system access device via a communications network; and

executable software stored on the server and executable on demand, the software operative with the server to cause the server to:

25 receive information descriptive of two or more persons;

generate links associating two or more persons based upon the information received;

receive an identifier identifying a person; and generate a link associating the identified person with one or more other persons.

6. The computerized system of claim 5 wherein the system access device comprises at least one of a computer and a personal digital assistant.

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- 7. The computerized system of claim 5 wherein the communications network conforms to the transmission control protocol/internet protocol.
- 8. The computerized system of claim 5 wherein the software operative with the server additionally causes the system to at least one of:

receive an indication of a particular type of link to be analyzed; and indicate a degree of separation between the identified person and the linked person.

- 9. The computerized system of claim 5 wherein the person comprises at least one of: an individual, a group, an organization, a corporation and an entity.
 - 10. Computer executable program code residing on a computer-readable medium, the program code operable with a processor on a computer system for causing the computer system to:
- receive information into a memory of the computer system descriptive of two or 20 more persons;

generate in the computer system links associating two or more persons based upon the information received;

receive into the computer system an identifier identifying a person; and generate a link associating the identified person with one or more other persons.

25 11. The computer executable program of claim 10 wherein the program code additionally causes the computer to at least one of:

receive an indication of a particular type of link to be analyzed; and indicate a degree of separation between the identified person and the linked person.

- 12. The computer executable program of claim 10 wherein the person comprises at least one of: an individual, a group, an organization, a corporation and an entity.
 - 13. A method of interacting with a network access device so as to manage risk, the method comprising the steps of:

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transmitting from the network access device a description of a person; transmitting from the network access device an indication of a degree of separation for which links to the person are desired;

receiving at the network access device an indication of links to one or more other persons; and

receiving at the network access device a description of each link.

- 14. The method of claim 13 wherein the person comprises at least one of: an individual, a group, an organization, a corporation and an entity.
 - 15. A computer data signal embodied in a digital data stream comprising data relating to managing risk, wherein the computer data signal is generated by a method comprising the steps of:

receiving information descriptive of two or more persons;

generating links associating two or more persons based upon the information received;

receiving an identifier identifying a person; and generating a link associating the identified person with one or more other persons.